

# **TARIFF CHART FOR ADVERTISEMENT IN VIA MOMENTS**

**(Effective 1.7.09)**

Advertisement Options	Code	Size in cm	Releases				
			1 (Rs.)	3 (Rs.)	6 (Rs.)	9 (Rs.)	12 (Rs.)
<b>Colour Page Section</b>							
1 Box	1B	7.6 x 6 cm	700	1700	3400	5100	6800
2 Boxes	2B	7.6 x 12 cm	1400	3600	7400	11200	15000
3 Boxes (top/middle /bottom)	3B	7.6 x 18 cm	2100	5500	11400	17300	23200
6 Boxes	6B	15.2 x 18 cm	4200	11600	23800	36000	48200
9 Boxes (Full page)	9B/FP	22.8 x 18 cm	6300	17700	36200	54700	73200
1 Strip (bottom)/page	1S	1.6 x 19 cm	600	1800	3600	5400	7200
Special Discount to VIA Members				5%	10%	15%	20%

**Payments to be made by cheques only in favour of "VAPI INDUSTRIES ASSOCIATION".**

**FOR VAPI INDUSTRIES ASSOCIATION**



**(GANESH THAKUR)  
EXE. SECRETARY**